



# ***Sustainable Pathways***

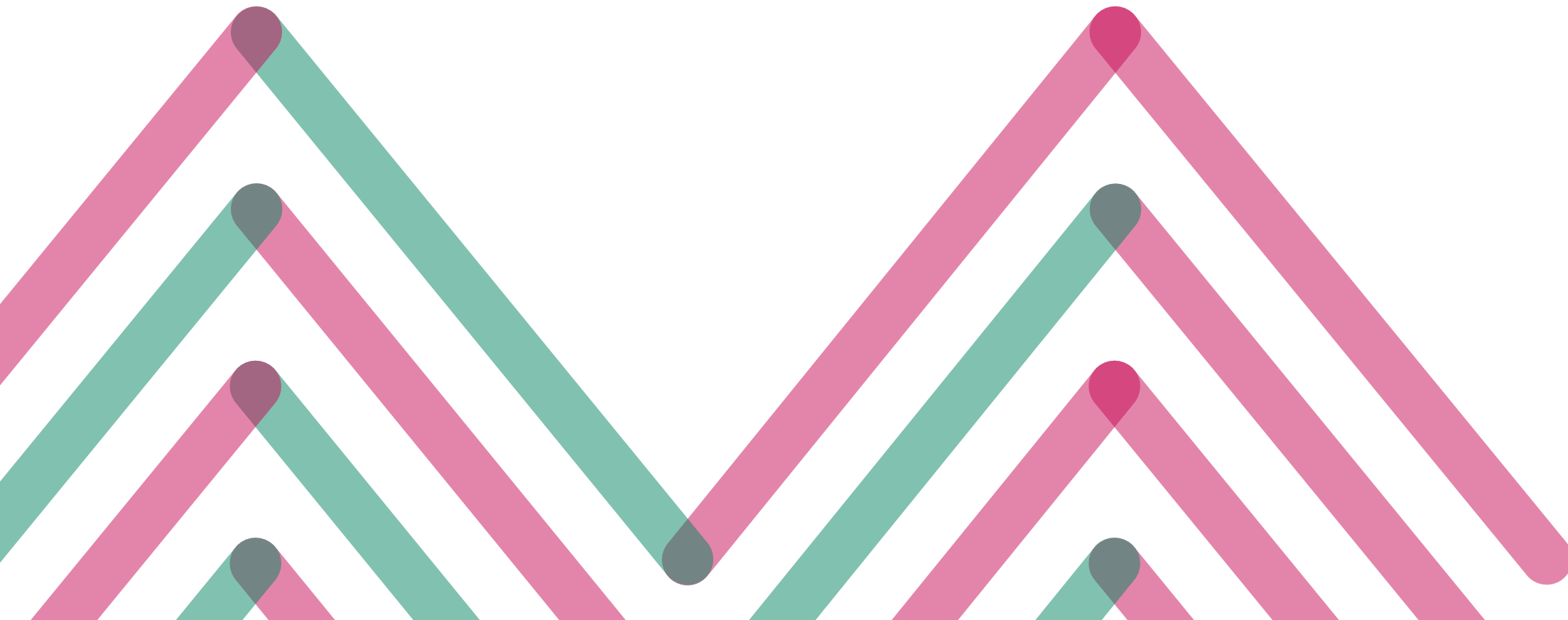
***A Global Collective***

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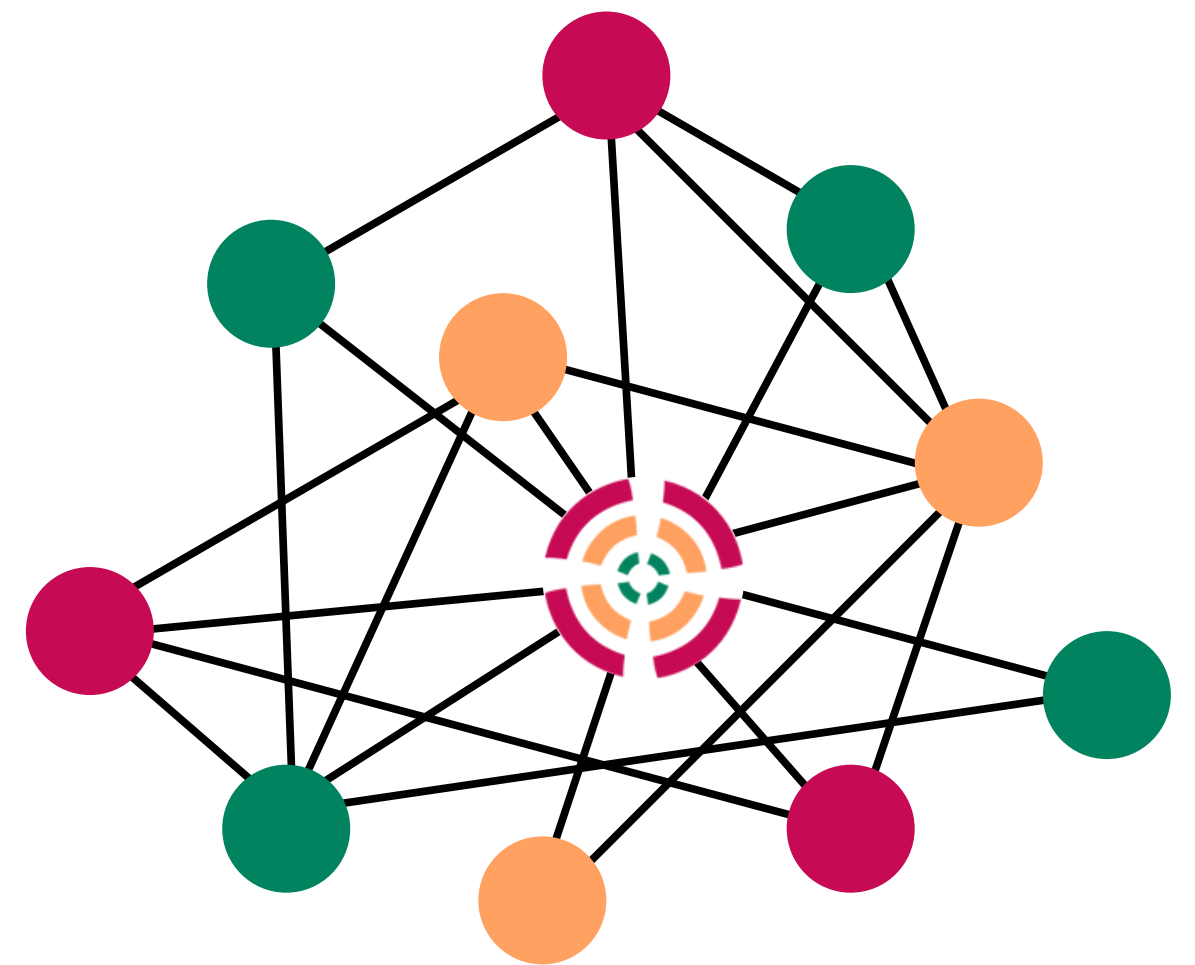
# What is our Purpose?

To create an even better world  
where people think, live and work  
sustainably with ease.



# What do we do?

We are building a global task force of independent coaches, consultants and facilitators working as one to help people, organisations and communities to become more sustainable.



# What is a Task Force?

A collective of people bound by trust and a common purpose who come together from diverse backgrounds, roles, and perspectives to solve a problem.



What problems are we currently solving?

Our Collective Members are currently working across a range of sustainability-related projects from coaching individuals to supporting organisations.



Helping SMEs become more sustainable



Running sustainability education programmes



Helping people live more sustainably through coaching



Leadership development coaching



Diversity and inclusion training for organisations



Helping to sustain the teaching profession through coaching



## How does the Sustainable Pathways Collective work?

- All members are independent and self-employed individuals who join *Sustainable Pathways* as Collective Members.
- You can join with your own business brand or you can use the Sustainable Pathways brand.
- All income earned through professional services is invoiced through the Sustainable Pathways Collective.



# How is the revenue shared?

Contribution to sale	Finding Work (sales & marketing)	Doing Work (contracting)	Sustainable Pathways Collective
Collective Member identifies and closes sale		90%	10%
Contracting member and marketing member identify and close sale	10%	80%	10%
Contracting member minimal involvement in finding and closing sale	20%	70%	10%

# What are the benefits of joining the Sustainable Pathways Collective?

- Find work for each other by leveraging multiple personal networks
- Charge increased fees as a company than could be charged as an individual
- Bid on larger projects that require multiple people or skills
- Get contracts from companies that don't want to deal with individual contractors
- Access the skills and knowledge of the collective on a pro-bono basis
- Instantly go from a one person business to being part of something bigger than yourself
- Earn by supporting other Collective Members gain work
- Experience the impact of collective action



## Continued...

- You will be paired with a 'swim buddy' who will manage your business while you are busy or away on a break
- Increase your marketing potential as collective members will support your online content
- Collaborate with other Collective Members to create new products
- While Collective members first and foremost look after their own business, their second priority is seeing the Collective and its members thrive
- We can't create a sustainable world on our own. So be a part of a team bound by trust that is working towards the shared purpose of creating a better world

# Our Culture - How we are together

The Collective is built on the 10 components of a Thinking Environment and The Four Agreements, both of which form the foundation of our culture.

**10 Components of a Thinking Environment (Kline, Nancy, 1999):**  
Attention, Equality, Ease, Appreciation, Encouragement, Feelings, Information, Diversity, Incisive Questions, Place

**The Four Agreements (Ruiz, Miguel 2018):**

- Be impeccable with Your Word
- Don't Take Anything Personally
- Don't Make Assumptions
- Always Do Your Best



***Think now and future,  
then move your feet  
and do what needs to  
be done.***

To find out more, email:  
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